

#### "CANADIAN PUBLIC ATTITUDES ON CHINA AND CANADA-CHINA RELATIONS"

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> Report of Collected Data 17 October 2017

**Method:** Qualtrics panel survey of 1,519 Canadian adults (18+); adjusted to match the latest census data on age, gender, and region; in the field August 30 to September 12, 2017; margin of error +/- 3%; median completion time of 15 minutes. The survey was conducted in English only.

In total, 14 demographic questions (including party affiliations/support) and 60 on substantive matters and preferences.

**About this report:** The substantive questions are presented first, followed by the demographic questions. In each case, the wording of the question is presented as it was shown to the respondents, together with a table summarizing the results. A graph shows at a glance what the question was about. The wording in some of them has been simplified.

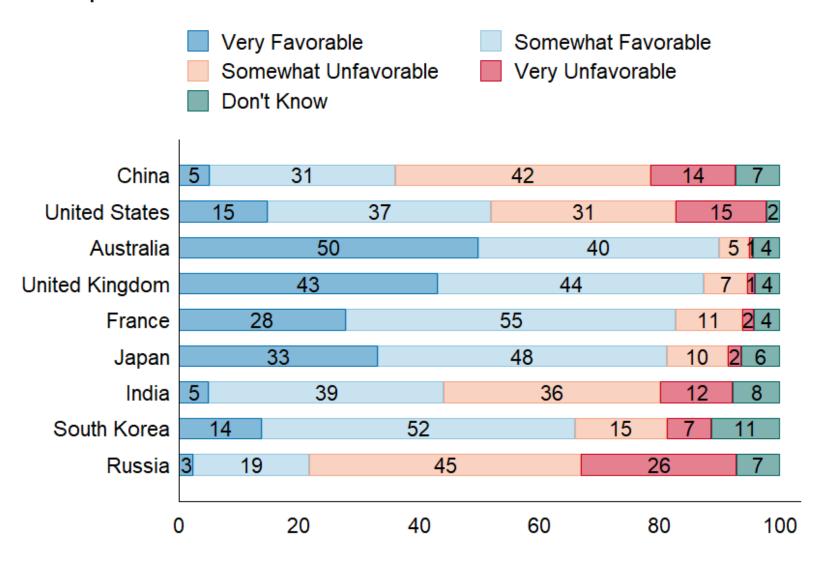
An annotated summary of key findings is available at <a href="http://iar.ubc.ca/publications/reports/">http://iar.ubc.ca/publications/reports/</a>

**SUBSTANTIVE QUESTIONS** 

# 1. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of the following countries?

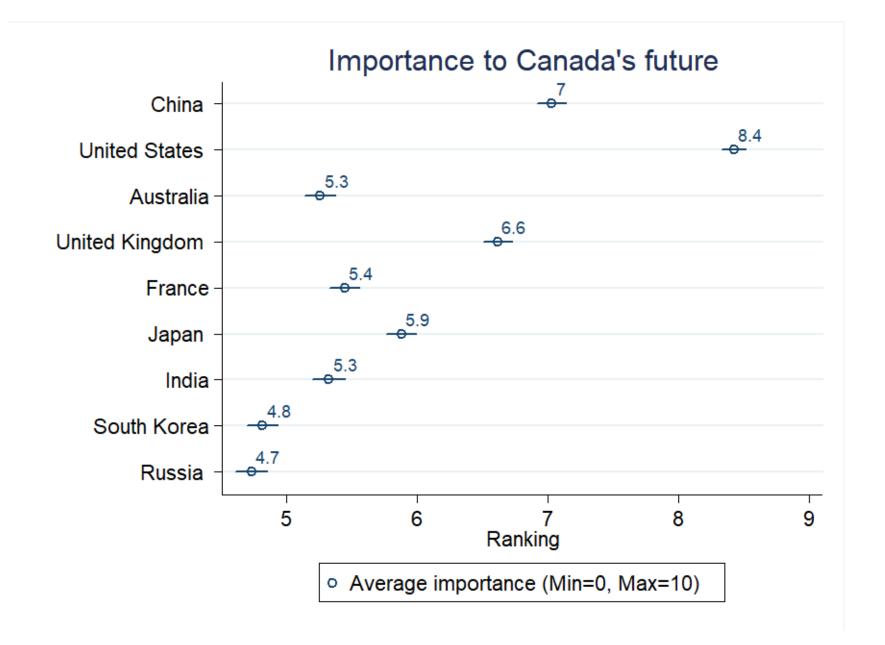
|                | Very<br>favorable |     | Somewhat<br>favorable |     | Somewhat<br>unfavorable |     | Very<br>unfavorable |     | Don't<br>know |     | Total |
|----------------|-------------------|-----|-----------------------|-----|-------------------------|-----|---------------------|-----|---------------|-----|-------|
| China          | 5.13%             | 78  | 30.88%                | 469 | 42.46%                  | 645 | 14.22%              | 216 | 7.31%         | 111 | 1519  |
| United States  | 14.88%            | 226 | 37.13%                | 564 | 30.74%                  | 467 | 15.08%              | 229 | 2.17%         | 33  | 1519  |
| Australia      | 49.84%            | 757 | 40.03%                | 608 | 5.00%                   | 76  | 0.72%               | 11  | 4.41%         | 67  | 1519  |
| United Kingdom | 43.19%            | 656 | 44.24%                | 672 | 7.18%                   | 109 | 1.32%               | 20  | 4.08%         | 62  | 1519  |
| France         | 27.85%            | 423 | 54.84%                | 833 | 11.06%                  | 168 | 1.91%               | 29  | 4.34%         | 66  | 1519  |
| Japan          | 33.11%            | 503 | 48.06%                | 730 | 10.14%                  | 154 | 2.37%               | 36  | 6.32%         | 96  | 1519  |
| India          | 5.07%             | 77  | 38.97%                | 592 | 36.01%                  | 547 | 12.18%              | 185 | 7.77%         | 118 | 1519  |
| South Korea    | 13.82%            | 210 | 52.07%                | 791 | 15.27%                  | 232 | 7.44%               | 113 | 11.39%        | 173 | 1519  |
| Russia         | 2.50%             | 38  | 19.29%                | 293 | 45.16%                  | 686 | 25.87%              | 393 | 7.18%         | 109 | 1519  |

# Your opinion about these countries is:



#### 2. In your view, how important are the following countries to Canada's future?

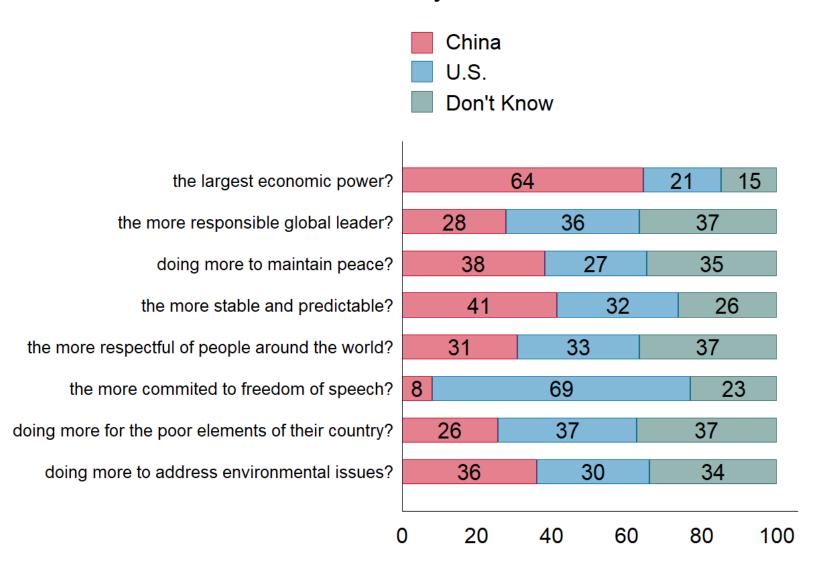
| Field          | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
|----------------|---------|---------|------|---------------|----------|-------|
| China          | 0.00    | 10.00   | 7.03 | 2.21          | 4.86     | 1519  |
| United States  | 0.00    | 10.00   | 8.42 | 1.83          | 3.36     | 1519  |
| Australia      | 0.00    | 10.00   | 5.26 | 2.32          | 5.39     | 1519  |
| United Kingdom | 0.00    | 10.00   | 6.62 | 2.19          | 4.80     | 1519  |
| France         | 0.00    | 10.00   | 5.45 | 2.24          | 5.01     | 1519  |
| Japan          | 0.00    | 10.00   | 5.88 | 2.23          | 4.96     | 1519  |
| India          | 0.00    | 10.00   | 5.32 | 2.45          | 5.99     | 1519  |
| South Korea    | 0.00    | 10.00   | 4.82 | 2.37          | 5.60     | 1519  |
| Russia         | 0.00    | 10.00   | 4.73 | 2.42          | 5.84     | 1519  |



#### 3. Comparing the US and China, and looking out over the next decade, which country do you feel...

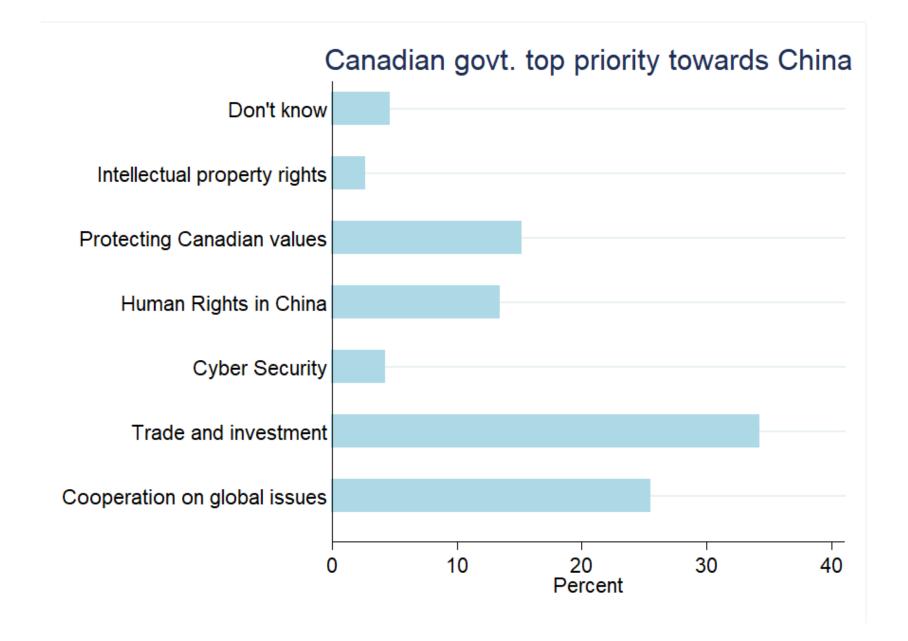
|   | China  |     | United States |      | Don't know |     | Total |
|---|--------|-----|---------------|------|------------|-----|-------|
| will be the largest economic power?                         | 64.45% | 979 | 20.80%        | 316  | 14.75%     | 224 | 1519  |
| will be the more responsible global leader?                 | 27.85% | 423 | 35.55%        | 540  | 36.60%     | 556 | 1519  |
| do more to maintain peace and avoid conflict?               | 38.12% | 579 | 27.25%        | 414  | 34.63      | 526 | 1519  |
| be more stable and predictable?                             | 41.41% | 629 | 32.32%        | 491  | 26.27%     | 399 | 1519  |
| be more respectful of other people around the world?        | 30.88% | 469 | 32.52%        | 494  | 36.60      | 556 | 1519  |
| be more committed to freedom of speech and expression?      | 8.10%  | 123 | 68.93%        | 1047 | 22.98%     | 349 | 1519  |
| do more for the poorest elements of their country?          | 25.67% | 390 | 37.00%        | 562  | 37.33%     | 567 | 1519  |
| do more to address climate change and environmental issues? | 36.01% | 547 | 30.09%        | 457  | 33.90%     | 515 | 1519  |

## In the next decade - which country will be:



4. Which elements of the relationship with China do you think should be the highest priority for the Canadian government?

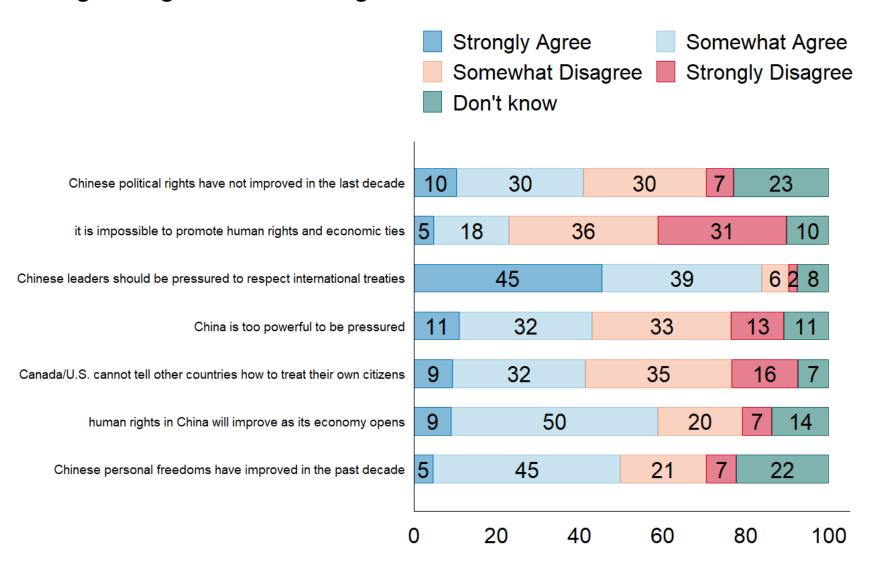
| Answer  | %           | Count |
|---|-------------|-------|
| Cooperation on global issues like climate change, epidemics, counter-terrorism  | 25.48%      | 387   |
| Promoting trade and investment including negotiation of some kind of free trade agreement or comprehensive economic partnership | 1 3/1 / 3 % | 520   |
| Addressing cyber security   | 4.28%       | 65    |
| Advancing human rights and democratic reforms in China  | 13.43%      | 204   |
| Protecting Canadian values and institutions at home from growing Chinese influence  | 15.21%      | 231   |
| Addressing intellectual property rights   | 2.70%       | 41    |
| Don't know  | 4.67%       | 71    |
| Total   | 100%        | 1519  |



#### 5. Regarding the human rights situation in China, do you agree with the following statements?

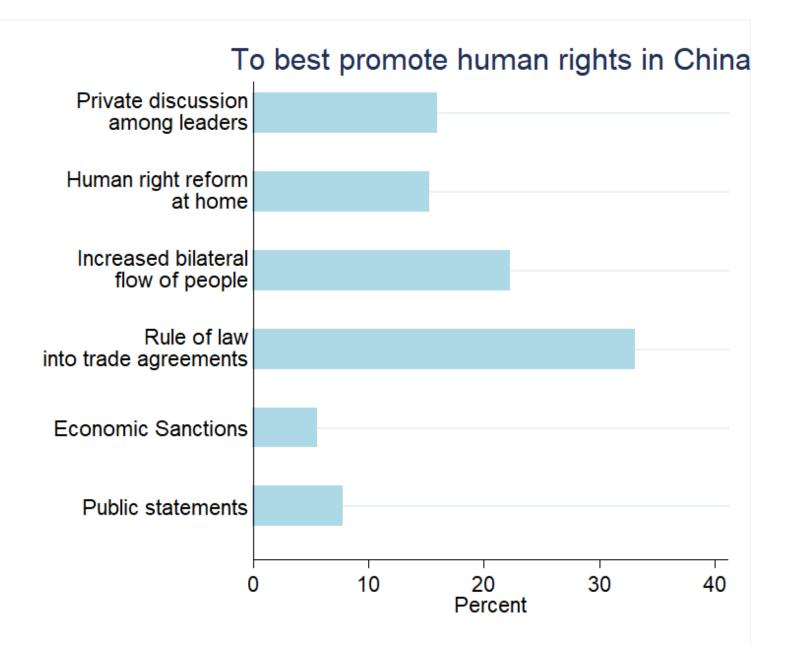
| Question   | Strongly<br>Agree |     | Somewhat<br>Agree |     | Somewhat<br>Disagree |     | Strongly<br>Disagree |     | Don't<br>know |     | Total |
|--|-------------------|-----|-------------------|-----|----------------------|-----|----------------------|-----|---------------|-----|-------|
| The political rights of Chinese citizens have not improved in the past decade  | 10.47%            | 159 | 30.41%            | 462 | 29.56%               | 449 | 6.58%                | 100 | 22.98%        | 349 | 1519  |
| It's impossible to promote human rights while expanding economic relations   | 4.94%             | 75  | 18.10%            | 275 | 35.81%               | 544 | 31.01%               | 471 | 10.14%        | 154 | 1519  |
| Chinese leaders should be pressured to respect international treaties and covenants on human rights that they have signed  | 45.42%            | 690 | 38.51%            | 585 | 6.39%                | 97  | 2.17%                | 33  | 7.50%         | 114 | 1519  |
| China is now too big and powerful to be pressured into adopting Western standards of human rights  | 11.13%            | 169 | 31.93%            | 485 | 33.44%               | 508 | 12.71%               | 193 | 10.80%        | 164 | 1519  |
| Canadians and Americans are in no<br>moral position to tell other countries how<br>to treat their own citizens   | 9.48%             | 144 | 31.93%            | 485 | 35.22%               | 535 | 15.93%               | 242 | 7.44%         | 113 | 1519  |
| The human rights situation in China will improve as its economy opens and more Chinese are exposed to the political systems and ways of life in other countries including Canada | 9.15%             | 139 | 49.77%            | 756 | 20.28%               | 308 | 7.18%                | 109 | 13.63%        | 207 | 1519  |
| Personal freedoms of Chinese citizens have improved in the past decade   | 4.81%             | 73  | 45.03%            | 684 | 20.67%               | 314 | 7.24%                | 110 | 22.25%        | 338 | 1519  |

## Regarding the human rights situation in China:



### 6. How could Canada best promote human rights in China?

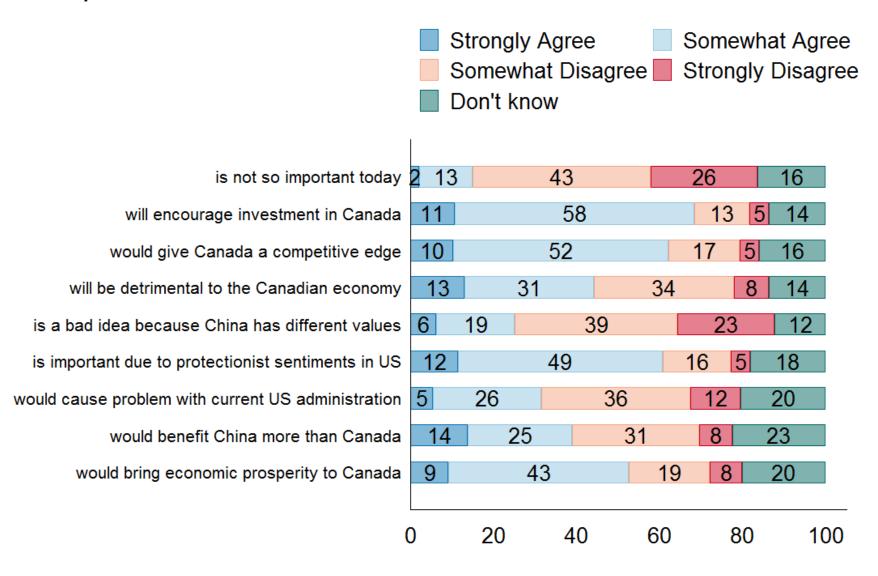
| Answer   | %      | Count |
|--|--------|-------|
| public statements and pressure by the Canadian government  | 7.77%  | 118   |
| threat of economic sanctions   | 5.60%  | 85    |
| helping strengthen the rule of law in China through provisions and practices built into trade agreements | 33.11% | 503   |
| increasing flows of people bilateral exchanges, such as two-way movements of students and tourists       | 22.25% | 338   |
| by strengthening human rights and democratic reforms here at home  | 15.27% | 232   |
| raising concerns privately in discussion between officials and leaders                                   | 16.00% | 243   |
| Total  | 100%   | 1519  |



# 7. Canada has recently opened exploratory talks on a Canada-China free trade agreement. Do you agree or disagree with each of the following arguments regarding expanded trade with China? Expanded trade with China...

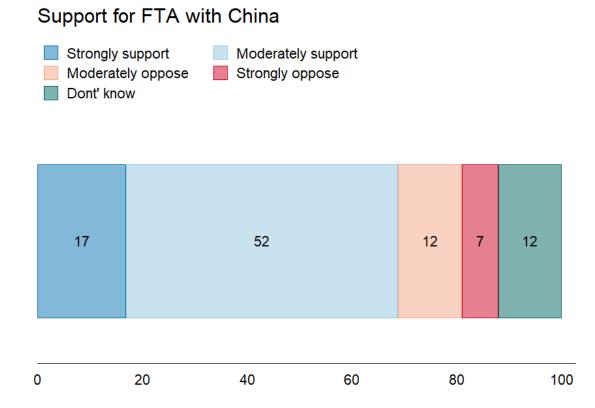
| Question   | Strongly agree |     | Somewhat agree |     | Somewhat<br>disagree |     | Strongly<br>disagree |     | Don't<br>know |     | Total |
|--|----------------|-----|----------------|-----|----------------------|-----|----------------------|-----|---------------|-----|-------|
| is not so important today because China's future economic outlook is far from certain as economic growth rate slows down                                 | 2.11%          | 32  | 13.17%         | 200 | 43.05%               | 654 | 25.94%               | 394 | 15.73%        | 239 | 1519  |
| is likely to encourage needed investment in<br>Canadian businesses   | 10.66%         | 162 | 58.33%         | 886 | 13.30%               | 202 | 4.94%                | 75  | 12.77%        | 194 | 1519  |
| would give Canada a competitive edge over other countries  | 10.86%         | 165 | 52.07%         | 791 | 17.38%               | 264 | 4.87%                | 74  | 14.81%        | 225 | 1519  |
| is likely to be detrimental as it will lead to<br>an influx of cheap Chinese goods that will<br>compete with Canadian products in the<br>Canadian market | 13.63%         | 207 | 31.47%         | 478 | 33.90%               | 515 | 8.43%                | 128 | 12.57%        | 191 | 1519  |
| is a bad idea, because we should not get<br>too involved with a country governed by<br>the communist party, and with different<br>values and culture     | 6.45%          | 98  | 18.89%         | 287 | 39.24%               | 596 | 23.83%               | 362 | 11.59%        | 176 | 1519  |
| is important today due to rising protectionist sentiments in the US and in Europe  | 12.05%         | 183 | 50.10%         | 761 | 16.00%               | 243 | 4.81%                | 73  | 17.05%        | 259 | 1519  |
| would cause problems for Canada with the current U.S. Administration   | 5.53%          | 84  | 26.33%         | 400 | 36.41%               | 553 | 11.92%               | 181 | 19.82%        | 301 | 1519  |
| would benefit China more than it would benefit Canada  | 14.15%         | 215 | 24.95%         | 379 | 30.88%               | 469 | 8.29%                | 126 | 21.72%        | 330 | 1519  |
| would bring greater economic prosperity<br>to Canada   | 9.41%          | 143 | 44.37%         | 674 | 18.89%               | 287 | 8.03%                | 122 | 19.29%        | 293 | 1519  |

# Expanded trade with China...



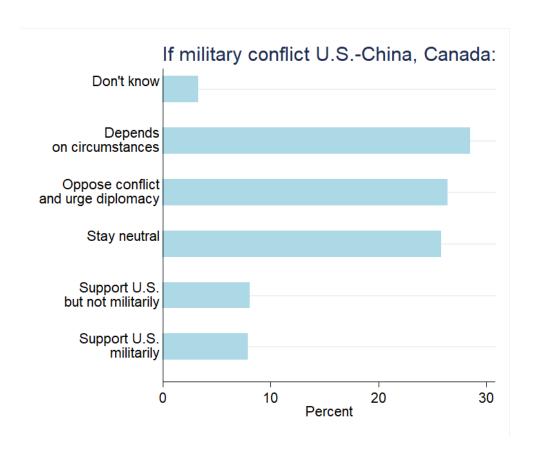
#### 8. Do you support or oppose the Canadian government entering into a free trade agreement with China?

#### Answer Count Strongly support 16.85% 256 Moderately support 51.94% 789 Moderately oppose 12.18% 185 Strongly oppose 6.98% 106 Don't know 12.05% 183 100% 1519 Total



#### 9. In the event of a US military conflict with China, should Canada ...

| Answer  | %      | Count |
|---|--------|-------|
| Support the US militarily                                 | 7.90%  | 120   |
| Express support for the US but not participate militarily | 8.10%  | 123   |
| Stay neutral  | 25.81% | 392   |
| Oppose the conflict and urge diplomatic solutions         | 26.40% | 401   |
| The choice would depend on the circumstances              | 28.51% | 433   |
| Don't know  | 3.29%  | 50    |
| Total   | 100%   | 1519  |

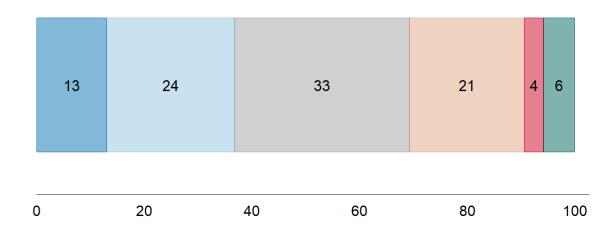


# 10. Looking out over the next ten years, are China's increasing military and defense capabilities a serious concern for Canada?

| Answer             | %      | Count |
|--------------------|--------|-------|
| Definitely yes     | 13.10% | 199   |
| Probably yes       | 23.70% | 360   |
| Might or might not | 32.52% | 494   |
| Probably not       | 21.26% | 323   |
| Definitely not     | 3.55%  | 54    |
| Don't know         | 5.86%  | 89    |
| Total              | 100%   | 1519  |

# In the next ten years - are Chinese increasing military capabilities a concern for Canada?



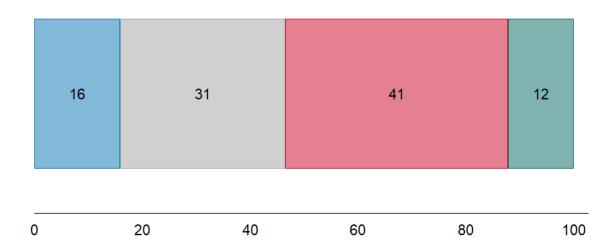


#### 11. Should Canada increase defense spending to deal with potential Chinese threats?

#### Count Answer 15.87% 241 Yes Maybe 30.61% 465 41.34% No 628 Don't know 12.18% 185 Total 100% 1519

# Should Canada increase defense spending to deal with Chinese threats?

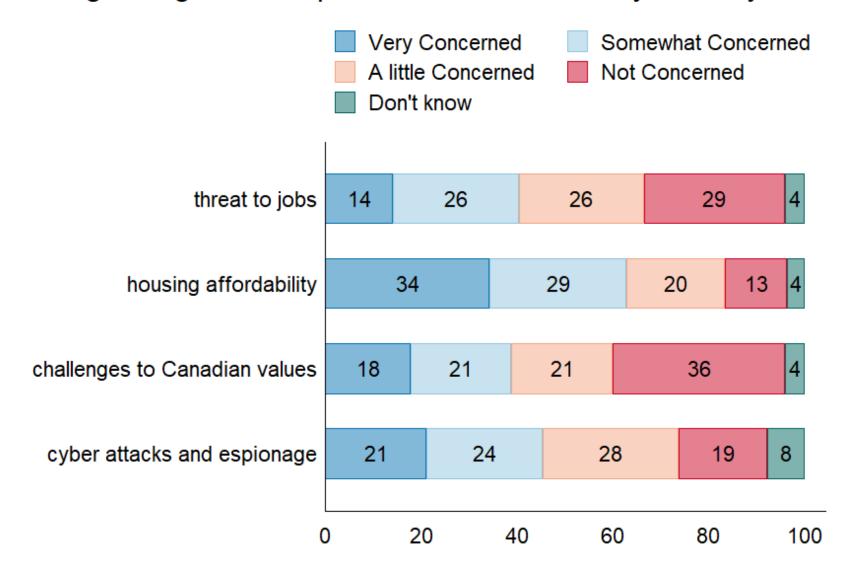




#### 12. As the Chinese presence in Canada deepens, do you have special concerns about

| Question  | Very<br>concerned |     | Somewhat concerned |     | A little concerned |     | Not<br>concerned at<br>all |     | Don't<br>know |     | Total |
|---|-------------------|-----|--------------------|-----|--------------------|-----|----------------------------|-----|---------------|-----|-------|
| Threats to jobs   | 14.15%            | 215 | 26.20%             | 398 | 26.14%             | 397 | 29.49%                     | 448 | 4.02%         | 61  | 1519  |
| Pressure on housing availability and affordability                              | 34.23%            | 520 | 28.70%             | 436 | 20.47%             | 311 | 12.97%                     | 197 | 3.62%         | 55  | 1519  |
| Challenges to Canadian values<br>and institutions (the Canadian<br>way of life) | 17.77%            | 270 | 21.07%             | 320 | 21.20%             | 322 | 35.94%                     | 546 | 4.02%         | 61  | 1519  |
| Cyber attacks and espionage   | 21.20%            | 322 | 24.16%             | 367 | 28.31%             | 430 | 18.63%                     | 283 | 7.70%         | 117 | 1519  |

# With growing Chinese presence in Canada do you worry about:

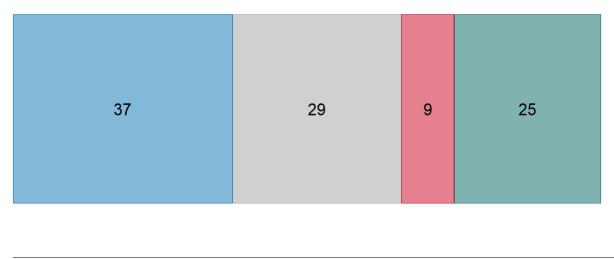


#### 13. Should Canada negotiate an extradition treaty with China?

| Answer     | %      | Count |
|------------|--------|-------|
| Yes        | 37.33% | 567   |
| Maybe      | 28.70% | 436   |
| No         | 9.02%  | 137   |
| Don't know | 24.95  | 379   |
| Total      | 100%   | 1519  |

## Should Canada negotiate an extradition treaty with China?



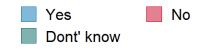


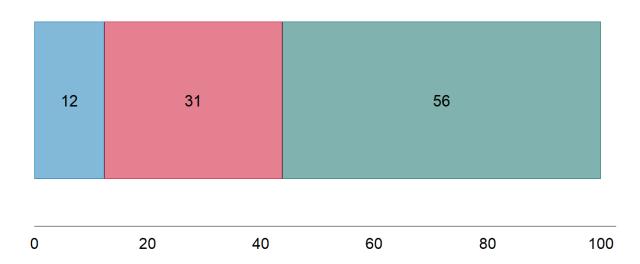


#### 14. Does the Canadian government do enough to protect Canadian citizens under arrest or imprisoned in China?

| Answer     | %      | Count |
|------------|--------|-------|
| Yes        | 12.38% | 188   |
| No         | 31.40% | 477   |
| Don't know | 56.22% | 854   |
| Total      | 100%   | 1519  |

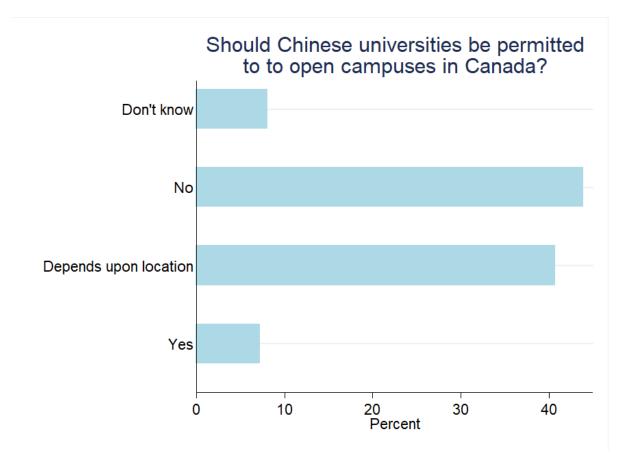
# Does the Canadian government do enough to protect Canadian citizens under arrest in China?





#### 15. Should Chinese universities be permitted to open campuses in Canada?

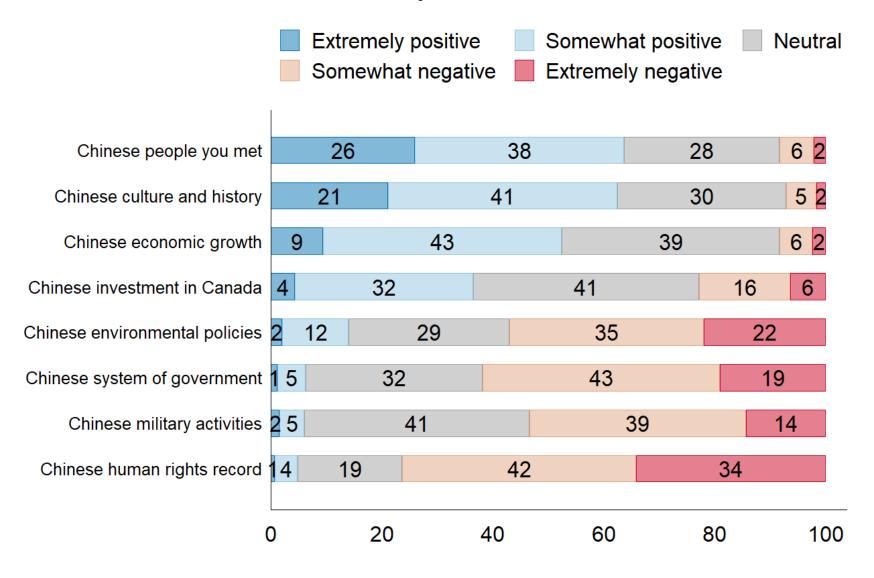
|  | I      | I     |
|--|--------|-------|
| Answer                                       | %      | Count |
| Yes  | 7.24%  | 110   |
| Depends upon the specific focus and location | 40.75% | 619   |
| No   | 43.91% | 667   |
| Don't know                                   | 8.10%  | 123   |
| Total  | 100%   | 1519  |



# 16. For each of the following factors, please say whether, for you personally, they have a positive or negative influence on your overall view of China?

| Question                             | Extremely positive |     | Somewhat positive |     | Neither positive nor negative |     | Somewhat<br>negative |     | Extremely negative |     | Total |
|--------------------------------------|--------------------|-----|-------------------|-----|-------------------------------|-----|----------------------|-----|--------------------|-----|-------|
| Chinese people you have met          | 25.94%             | 394 | 37.66%            | 572 | 28.04%                        | 426 | 6.25%                | 95  | 2.11%              | 32  | 1519  |
| China's culture and history          | 21.07%             | 320 | 41.34%            | 628 | 30.48%                        | 463 | 5.40%                | 82  | 1.71%              | 26  | 1519  |
| China's economic<br>growth           | 9.35%              | 142 | 43.05%            | 654 | 39.30%                        | 597 | 5.92%                | 90  | 2.37%              | 36  | 1519  |
| Chinese investment<br>in Canada      | 4.28%              | 65  | 32.13%            | 488 | 40.82%                        | 620 | 16.39%               | 249 | 6.39%              | 97  | 1519  |
| China's<br>environmental<br>policies | 1.97%              | 30  | 12.05%            | 183 | 28.97%                        | 440 | 35.09%               | 533 | 21.92%             | 333 | 1519  |
| China's system of government         | 1.18%              | 18  | 5.00%             | 76  | 31.99%                        | 486 | 42.73%               | 649 | 19.09%             | 290 | 1519  |
| China's military<br>activities       | 1.51%              | 23  | 4.54%             | 69  | 40.55%                        | 616 | 38.97%               | 592 | 14.42%             | 219 | 1519  |
| China's human rights record          | 0.66%              | 10  | 4.15%             | 63  | 18.89%                        | 287 | 42.13%               | 640 | 34.17%             | 519 | 1519  |

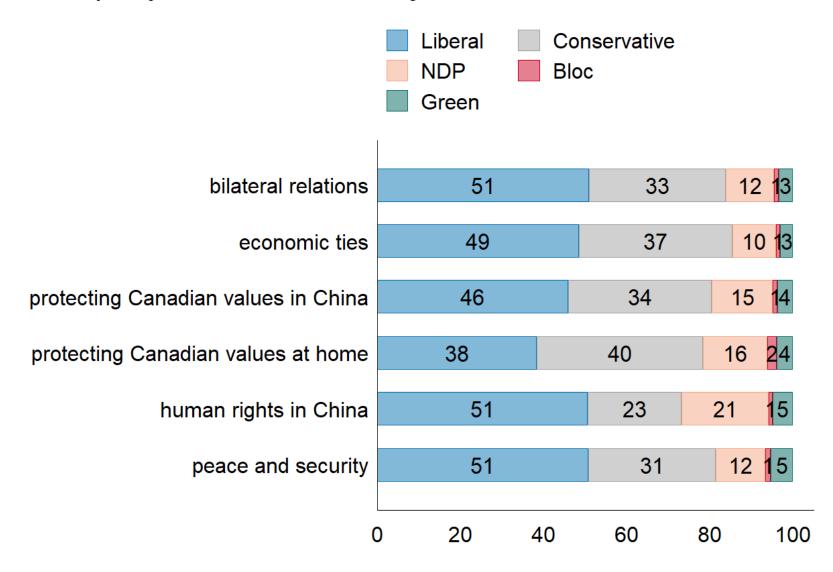
# How these factors influence your overall view of China:



# 17. Which Party (Liberal, Conservative, NDP, Bloc, Green) do you think would do a better job of handling each of the following issues with China

| Question   | Liberal |     | Conservative |     | NDP    |     | Bloc  |    | Green |    | Total |
|--|---------|-----|--------------|-----|--------|-----|-------|----|-------|----|-------|
| Overall management of the bilateral relations    | 51.02%  | 775 | 32.92%       | 500 | 11.52% | 175 | 1.18% | 18 | 3.36% | 51 | 1519  |
| Developing economic ties                         | 48.58%  | 738 | 36.87%       | 560 | 10.47% | 159 | 1.12% | 17 | 2.96% | 45 | 1519  |
| Protecting Canadians in China                    | 46.02%  | 699 | 34.50%       | 524 | 14.75% | 224 | 1.05% | 16 | 3.69% | 56 | 1519  |
| Protecting Canadian interests and values at home | 38.45%  | 584 | 39.89%       | 606 | 15.60% | 237 | 2.17% | 33 | 3.88% | 59 | 1519  |
| Advancing human rights and democracy in China    | 50.69%  | 770 | 22.51%       | 342 | 21.00% | 319 | 1.05% | 16 | 4.74% | 72 | 1519  |
| Building peace and security                      | 50.89%  | 773 | 30.61%       | 465 | 11.85% | 180 | 1.38% | 21 | 5.27% | 80 | 1519  |

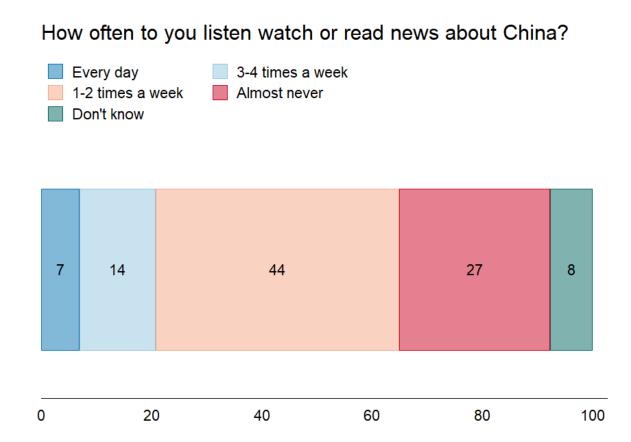
# Which party would do a better job with China about:



**SOCIO-DEMOGRAPHIC QUESTIONS** 

#### 18. How often you listen, watch or read news about China?

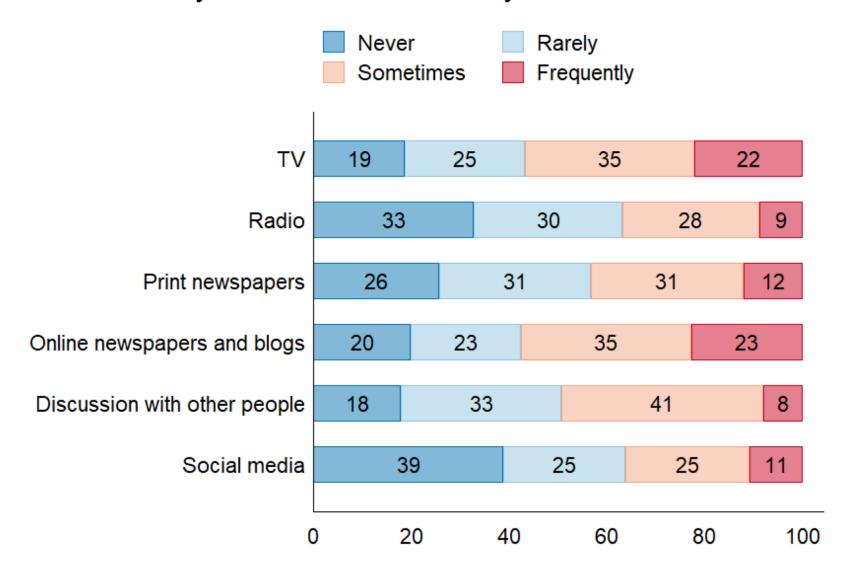
| Answer           | %      | Count |
|------------------|--------|-------|
| Every day        | 6.91%  | 105   |
| 3-4 times a week | 13.82% | 210   |
| 1-2 times a week | 44.17% | 671   |
| Almost never     | 27.39% | 416   |
| Don't know       | 7.70%  | 117   |
| Total            | 100%   | 1519  |



## 19. What often do you use the following sources for your news about China?

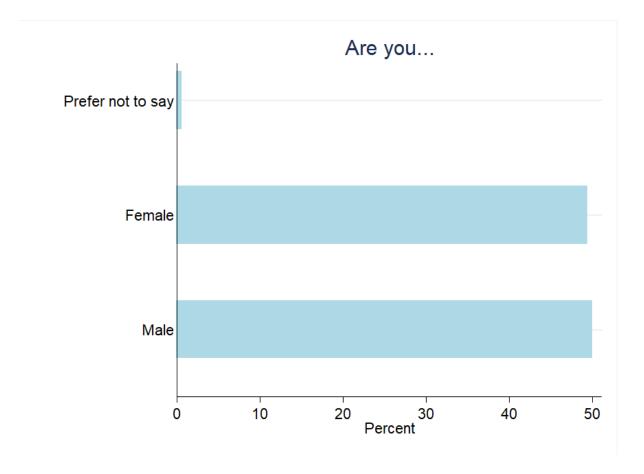
| Question                               | Never  |     | Rarely |     | Sometimes |     | Frequently |     | Total |
|--|--------|-----|--------|-----|-----------|-----|------------|-----|-------|
| TV                                     | 18.63% | 283 | 24.69% | 375 | 34.63%    | 526 | 22.05%     | 335 | 1519  |
| Radio                                  | 32.85% | 499 | 30.28% | 460 | 28.11%    | 427 | 8.76%      | 133 | 1519  |
| Print newspaper and magazines          | 25.61% | 389 | 31.07% | 472 | 31.34%    | 476 | 11.98%     | 182 | 1519  |
| Online newspaper, magazine and blogs   | 19.82% | 301 | 22.58% | 343 | 34.83%    | 529 | 22.78%     | 346 | 1519  |
| Social media (facebook, twitter, etc.) | 38.78% | 589 | 25.02% | 380 | 25.48%    | 387 | 10.73%     | 163 | 1519  |
| Discussion with other people           | 17.91% | 272 | 32.78% | 498 | 41.21%    | 626 | 8.10%      | 123 | 1519  |

# How often do you use this source for your news about China?



### 20. Are you...

| Answer            | %      | Count |
|-------------------|--------|-------|
| Male              | 50.03% | 760   |
| Female            | 49.44% | 751   |
| Prefer not to say | 0.53%  | 8     |
| Total             | 100%   | 1519  |

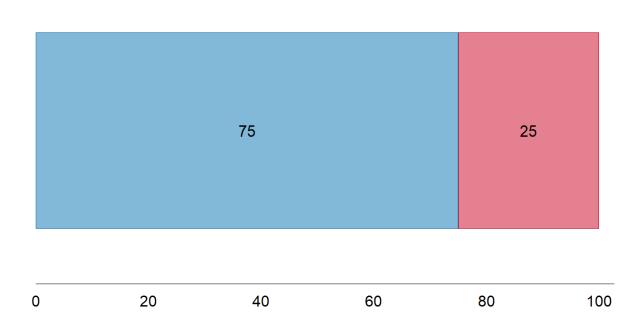


#### 21. Were you born in Canada?

# Answer % Count Yes 75.05% 1140 No 24.95% 379 Total 100% 1519

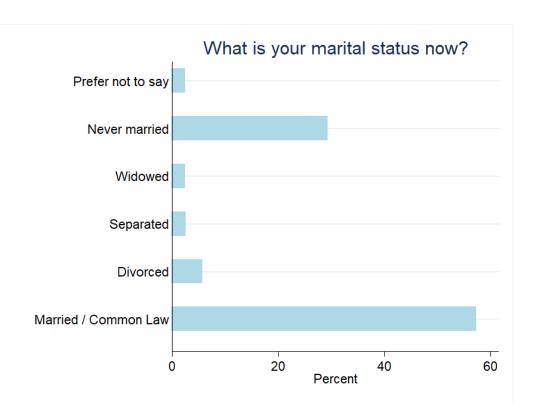
## Were you born in Canada?





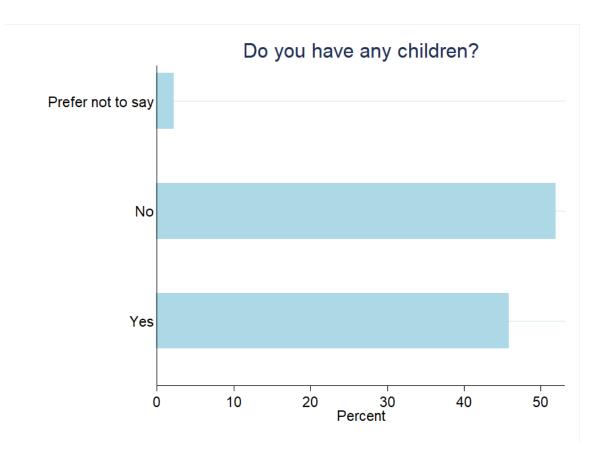
#### 22. What is your marital status now?

| Answer                                 | %      | Count |
|--|--------|-------|
| Married / in a common law relationship | 57.34% | 871   |
| Divorced                               | 5.79%  | 88    |
| Separated                              | 2.63%  | 40    |
| Widowed                                | 2.50%  | 38    |
| Never married                          | 29.30% | 445   |
| Prefer not to say                      | 2.44%  | 37    |
| Total                                  | 100%   | 1519  |



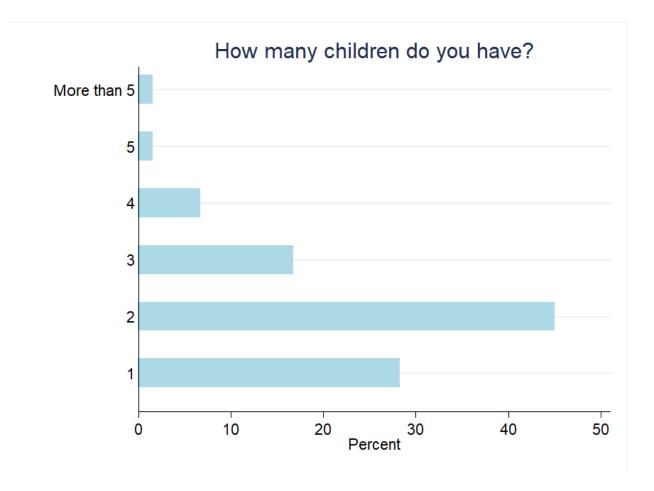
## 23. Do you have any children?

| Answer            | %      | Count |
|-------------------|--------|-------|
| Yes               | 45.89% | 697   |
| No                | 51.94% | 789   |
| Prefer not to say | 2.17%  | 33    |
| Total             | 100%   | 1519  |



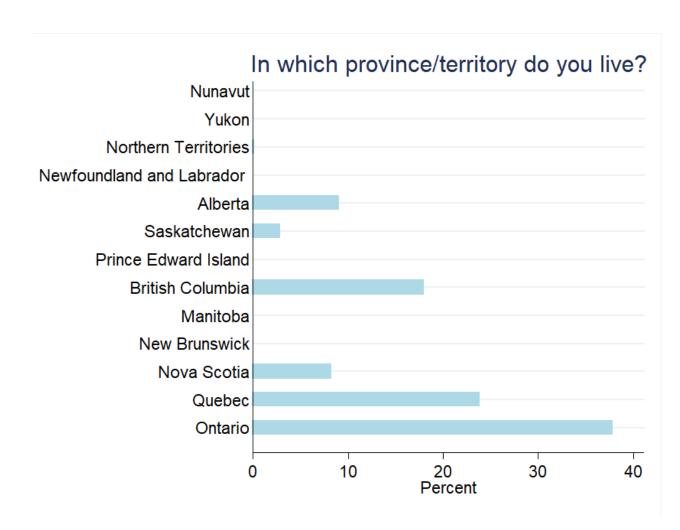
## 24. How many children do you have?

| Answer      | %      | Count |
|-------------|--------|-------|
| 1           | 28.26% | 197   |
| 2           | 45.05% | 314   |
| 3           | 16.79% | 117   |
| 4           | 6.74%  | 47    |
| 5           | 1.58%  | 11    |
| more than 5 | 1.58%  | 11    |
| Total       | 100%   | 697   |



### 25. In which province/territory do you live?

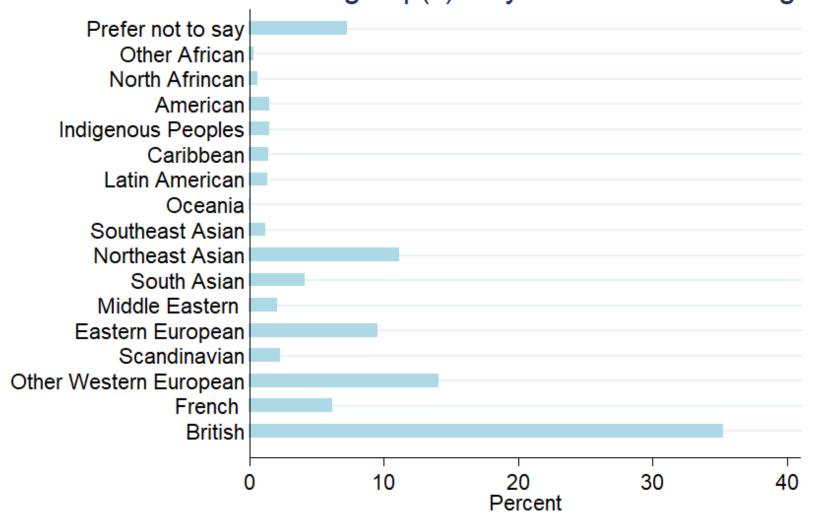
| Answer                    | %      | Count |
|---------------------------|--------|-------|
| Ontario                   | 37.85% | 575   |
| Quebec                    | 23.83% | 362   |
| Nova Scotia               | 3.62%  | 55    |
| New Brunswick             | 2.17%  | 33    |
| Manitoba                  | 1.58%  | 24    |
| British Columbia          | 17.97% | 273   |
| Prince Edward Island      | 1.05%  | 16    |
| Saskatchewan              | 1.32%  | 20    |
| Alberta                   | 9.08%  | 138   |
| Newfoundland and Labrador | 1.38%  | 21    |
| Northern Territories      | 0.00%  | 0     |
| Yukon                     | 0.07%  | 1     |
| Nunavut                   | 0.07%  | 1     |
| Total                     | 100%   | 1519  |



## 26. Other than Canadian, to which ethnic or cultural group(s) do your ancestors belong?

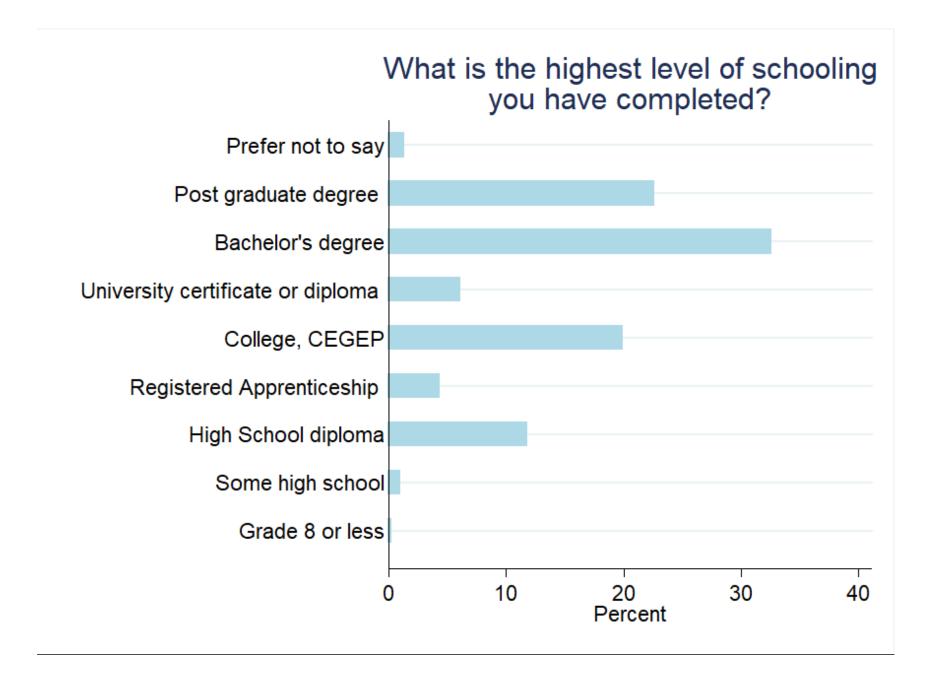
| Answer   | %      | Count |
|--|--------|-------|
| British (e.g., English, Scottish, Irish, Welsh)                  | 35.22% | 535   |
| French   | 6.19%  | 94    |
| Other Western European (e.g., Italian, Spanish, German)          | 14.09% | 214   |
| Scandinavian (e.g., Swedish, Finn, Danish, Norwegian)            | 2.30%  | 35    |
| Eastern European (e.g., Polish, Russian, Slav, Greek)            | 9.55%  | 145   |
| Middle Eastern (e.g., Lebanese, Turk, Iraqi)                     | 2.04%  | 31    |
| South Asian (e.g., Pakistani, Indian, Sri Lankan)                | 4.15%  | 63    |
| Northeast Asian (e.g., Chinese, Japanese, Korean)                | 11.19% | 170   |
| Southeast Asian (e.g., Filipino, Vietnamese, Indonesian)         | 1.18%  | 18    |
| Oceania (e.g., Australian, New Zealander, Polynesian)            | 0.07%  | 1     |
| Latin American (e.g., Mexican, Brazilian, Chilean)               | 1.32%  | 20    |
| Carribean (e.g., Jamaican, Trinidadian, Haitian)                 | 1.45%  | 22    |
| Indigenous Peoples in Canada (e.g., First Nations, Inuit, Métis) | 1.51%  | 23    |
| American (general mention)                                       | 1.51%  | 23    |
| North African (e.g., Egypt, Libya, Morocco, Tunisia)             | 0.59%  | 9     |
| Other African (e.g., Nigerian, Somali, Kenyan)                   | 0.33%  | 5     |
| Prefer not to say  | 7.31%  | 111   |
| Total  | 100%   | 1519  |





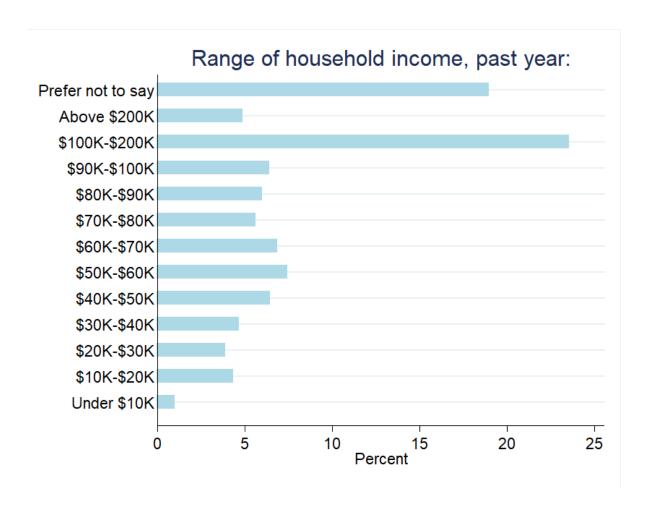
# 27. What is the highest level of schooling you have completed?

| Answer   | %      | Count |
|--|--------|-------|
| Grade 8 or less  | 0.20%  | 3     |
| Some high school   | 0.99%  | 15    |
| High School diploma or equivalent                                | 11.85% | 180   |
| Registered Apprenticeship or other trades certificate or diploma | 4.34%  | 66    |
| College, CEGEP or other non-university certificate or diploma    |        | 303   |
| University certificate or diploma below bachelor's level         |        | 93    |
| Bachelor's degree  | 32.59% | 495   |
| Post graduate degree above bachelor's level                      |        | 344   |
| Prefer not to say  | 1.32%  | 20    |
| Total  | 100%   | 1519  |



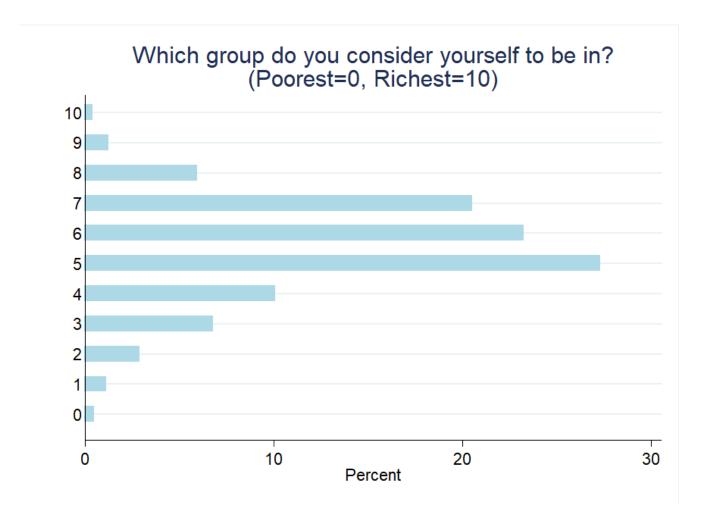
### 28. What was the range of your household income last year?

| Answer                         | %      | Count |
|--------------------------------|--------|-------|
| Under \$10,000                 | 0.99%  | 15    |
| Between \$10,000 to \$20,000   | 4.34%  | 66    |
| Between \$20,000 to \$30,000   | 3.88%  | 59    |
| Between \$30,000 to \$40,000   | 4.67%  | 71    |
| Between \$40,000 to \$50,000   | 6.45%  | 98    |
| Between \$50,000 to \$60,000   | 7.44%  | 113   |
| Between \$60,000 to \$70,000   | 6.85%  | 104   |
| Between \$70,000 to \$80,000   | 5.60%  | 85    |
| Between \$80,000 to \$90,000   | 5.99%  | 91    |
| Between \$90,000 to \$100,000  | 6.39%  | 97    |
| Between \$100,000 to \$200,000 | 23.57% | 358   |
| Above \$200,000                | 4.87%  | 74    |
| Prefer not to say              | 18.96% | 288   |
| Total                          | 100%   | 1519  |



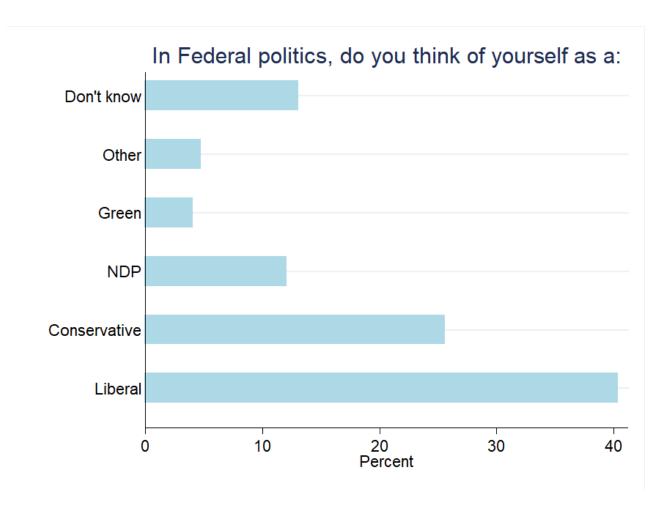
29. People can be divided into different social groups based on their economic conditions. In the scale below, 0 represents the poorest group and 10 represents the richest group. Which group do you consider yourself to be in? Please select a number from the scale that best corresponds to your group.

|        | ı      |       |
|--------|--------|-------|
| Answer | %      | Count |
| 0      | 0.46%  | 7     |
| 1      | 1.12%  | 17    |
| 2      | 2.90%  | 44    |
| 3      | 6.78%  | 103   |
| 4      | 10.07% | 153   |
| 5      | 27.32% | 415   |
| 6      | 23.24% | 353   |
| 7      | 20.54% | 312   |
| 8      | 5.92%  | 90    |
| 9      | 1.25%  | 19    |
| 10     | 0.39%  | 6     |
| Total  | 100%   | 1519  |



## 30. In Federal politics, do you usually think of yourself as a:

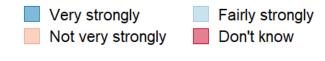
|              | I      | I     |
|--------------|--------|-------|
| Answer       | %      | Count |
| Liberal      | 40.36% | 613   |
| Conservative | 25.61% | 389   |
| NDP          | 12.11% | 184   |
| Green        | 4.08%  | 62    |
| Other        | 4.74%  | 72    |
| None         | 13.10% | 199   |
| Total        | 100%   | 1519  |

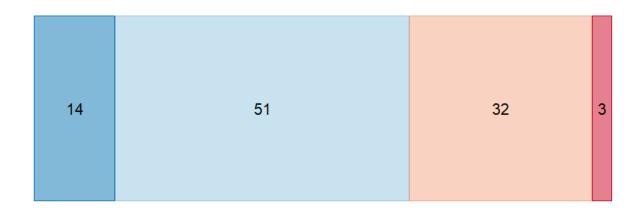


#### 31. How strongly do you associate with the [answer to previous question] party?

#### % Count Answer Very strongly 14.10% 176 50.80% Fairly strongly 634 Not very strongly 31.65% 395 Don't know 3.45% 43 Total 100% 1248

## How strongly do you associate with your party?







## 32. What year were you born?

|                    | Year born | Age  |
|--------------------|-----------|------|
| Mean               | 1971      | 46   |
| Standard deviation | 14.6      | 14.6 |
| Min                | 1929      | 18   |
| Max                | 1999      | 88   |
| Total              | 1519      | 1519 |

