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BISAC 1: Biography & Autobiography - Military

BISAC 2: Psychology - Psychopathology -
Post-Traumatic Stress Disorder (Ptd)

BISAC 3: Biography & Autobiography - Artists,
Architects, Photographers

Page Count: 352 **Trim Size:** 6 x 9

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Illustrations: 16-PP 4/C INSERT

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Publicity and Marketing

Publicist: Tony Forde

- Print and Online Reviews and Features
- National Radio and TV Campaign
- Online advertising
- Social media and online promotion
- Academic marketing and library promotions
- Finbarr-O'Reilly.com / TheWarHorse.org / Twitter

Shooting Ghosts

Subtitle: A U.S. Marine, a Combat Photographer, and Their Journey Back from War

Thomas J. Brennan, USMC (Ret.), and Finbarr O'Reilly



TARGET CONSUMER: For readers of *It's What I Do*, *Red Platoon*, and *The Body Keeps the Score* and Sebastian Junger's *Tribe and War*

A unique joint memoir by a U.S. Marine and a conflict photographer, whose unlikely friendship helped both heal their war-wounded bodies and souls

War tears people apart, but it can also bring them together. Through the unpredictability of war and its aftermath, a decorated Marine sergeant and a world-trotting war photographer became friends, their bond forged as they patrolled together through the dusty alleyways of Helmand province and camped side by side in the desert. It deepened after Sergeant TJ Brennan was injured during a Taliban ambush, and both returned home. Brennan began to suffer from the effects of his injury and from the fallout of his tours in Iraq and Afghanistan. But war correspondents experience similar rates of post-traumatic stress as combat veterans. The causes can be different, but guilt plays a prominent role in both. For Brennan, it's the things he's done, or didn't do, that haunt him. Finbarr O'Reilly's conscience is nagged by the task of photographing people at their most vulnerable while being able to do little to help, and his survival guilt as colleagues die on the job. Their friendship offered them both a shot at redemption.

As we enter the fifteenth year of continuous war, it is increasingly urgent not just to document the experiences of the battlefield but also to probe the reverberations that last long after combatants and civilians have returned home, and to understand the many faces trauma takes. *Shooting Ghosts* looks at the horrors of war directly, but then turns to a journey that draws on our growing understanding of what recovery takes. Their story, told in alternating first-person narratives, is about the things they saw and did, the ways they have been affected, and how they have navigated the psychological aftershocks of war and wrestled with reforming their own identities and moral centers. While war never really ends for those who've lived through it, this book charts the ways two survivors have found to calm the ghosts and reclaim a measure of peace.

UNIQUE DUAL PERSPECTIVE ON THE WORLD AFTER WAR: There are books by reporters (Finkel, Addario, Filkins) and soldiers (Klay, Romesha) and doctors (Van Der Kolk) but this evocative book braids all of those strands into one compelling deeply personal narrative.

MEDIA ATTENTION: Their collaboration has already attracted great interest in the media (see links on page two)

TRAUMA INCREASINGLY MAKING NEWS: Traumatic brain injury, PTSD, and their corollary afflictions are bigger news every day as more and more returning vets make public their troubles -- military suicides on the rise, etc. See NYT article here:
<http://www.nytimes.com/2016/10/08/world/africa/donald-bolduc-ptsd.html>

Author Bio: **Thomas James Brennan**, recipient of the Purple Heart, was a sergeant in the Marine Corps until medically retired in 2012. He served in Iraq during the Battle of Fallujah and was a squad leader in Afghanistan's Helmand province with the First Battalion, Eighth Marines. Since 2012, he has been a regular contributor to *The New York Times At War* blog. Brennan was the military affairs reporter at *The Daily News* from early 2013 through mid-2014. He has a Master's degree in journalism from Columbia, and is the founder of TheWarHorse.org, a nonprofit newsroom online dedicated to chronicling the effects of the wars in Iraq and Afghanistan. **Finbarr O'Reilly** is an internationally acclaimed photographer who has spent the past decade working in Africa and the Middle East, and has won the World Press Photo of the Year, the highest individual honor in news photography. He was profiled in *Under Fire: Journalists in Combat* (Peabody Award winner, Oscar finalist) and has had writing fellowships at Harvard, Yale and Columbia. He was the Reuters senior photographer for Israel and the Palestinian Territories in 2014.

Residence: London (O'Reilly); Richlands NC (Brennan) **Hometown:** Swansea UK (O'Reilly); Boston (Brennan)

Author Site: Finbarr-O'Reilly.com; TheWarHorse.org **Social:** Twitter: @FinbarrO'Reilly

Shooting Ghosts

Thomas J. Brennan, USMC (Ret.), and Finbarr O'Reilly

Audio Slideshow with Thomas James Brennan
<http://lens.blogs.nytimes.com/2010/11/04/bonding-with-subjects-in-harms-way/>

<https://www.bostonglobe.com/metro/2013/04/11/and-finbarr-friendship-made-desert/1SQEdN3cnis4t181i0CsNO/story.html>;

http://lens.blogs.nytimes.com/2016/06/27/rediscovering-joy-after-war-a-photographer-returns-to-africa/?&_r=1&module=Slide®ion=SlideShowT

Comparative Titles by Other Authors	ISBN	OS	Publisher	Price US/Can.	IN GR	LTD GR	LTD NT	LTD R	12m RM	POS
Red Platoon/Romesha, Clinton/HC	9780525955054	5/16	Dutton Adult (HC)	\$28.00/\$37.00	52.3k	97.6k	65.9k	33	425	57.2k
Red Platoon/Romesha, Clinton/EL	9780698404151	5/16	Dutton Adult (HC)	\$12.99/\$15.99	0	33.0k	33.0k	0	724	37.0k
Tribe / Sebastian Junger / HC	9781455566389	5/16	Twelve	\$22.00			41.9k			
It'S What I Do/Addario, Lynsey/HC	9781594205378	2/15	Penguin Press (HC)	\$29.95/\$34.95	20.9k	40.1k	34.0k	15	78	23.0k
It'S What I Do/Addario, Lynsey/TR	9780143128410	11/16	Penguin Books (TR)	\$18.00/\$24.00	11.4k	19.0k	14.0k	26	598	8.4k
It'S What I Do/Addario, Lynsey/EL	9781101599068	2/15	Penguin Books (TR)	\$14.99/\$18.99	0	13.4k	13.4k	0	148	14.9k
Redeployment/Klay, Phil/HC	9781594204999	3/14	Penguin Press (HC)	\$26.95/\$31.00	17.5k	127.8k	91.4k	29	26	78.1k
Redeployment/Klay, Phil/TR	9780143126829	2/15	Penguin Books (TR)	\$16.00/\$18.00	57.0k	124.2k	94.3k	24	777	74.4k
Redeployment/Klay, Phil/EL	9780698151642	3/14	Penguin Books (TR)	\$11.99/\$13.99	0	66.5k	66.5k	0	432	65.1k
Body Keeps The Score/Van Der Kolk, Bessel/HC	9780670785933	9/14	Viking Adult (HC)	\$27.95/\$32.95	14.9k	88.3k	84.1k	5	554	61.7k
Body Keeps The Score/Van Der Kolk, Bessel/TR	9780143127741	9/15	Penguin Books (TR)	\$18.00/\$24.00	14.9k	252.0k	248.7k	1	10,770	196.1k
Body Keeps The Score/Van Der Kolk, Bessel/EL	9781101608302	9/14	Penguin Books (TR)	\$14.99/\$15.99	0	52.4k	52.4k	0	1,555	54.9k
The Good Soldiers / David Finkel / HC	9780374165734	9/09	Sarah Chrichton Books	\$26.00			44.0k			
The Good Soldiers / David Finkel / PB	9780312430023	8/10	Picador	\$16.00			85.6k			

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